

\$1.00

# THE GREAT SOCIETY FUN AND GAMES BOOK

BY JACK HANRAHAN  
AND PHIL HAHN





# THE GREAT SOCIETY FUN AND GAMES BOOK

OR  
HOW TO COPE WITH THAT VAGUE, UNEASY  
FEELING THAT SOMEONE IS PUTTING YOU ON.

BY JACK HANRAHAN  
AND PHIL HAHN

**KNOBLOCK, C. G.**  
**17677147**





Copyright ©1965 by Jack Hanrahan and Phil Hahn

*All rights reserved*

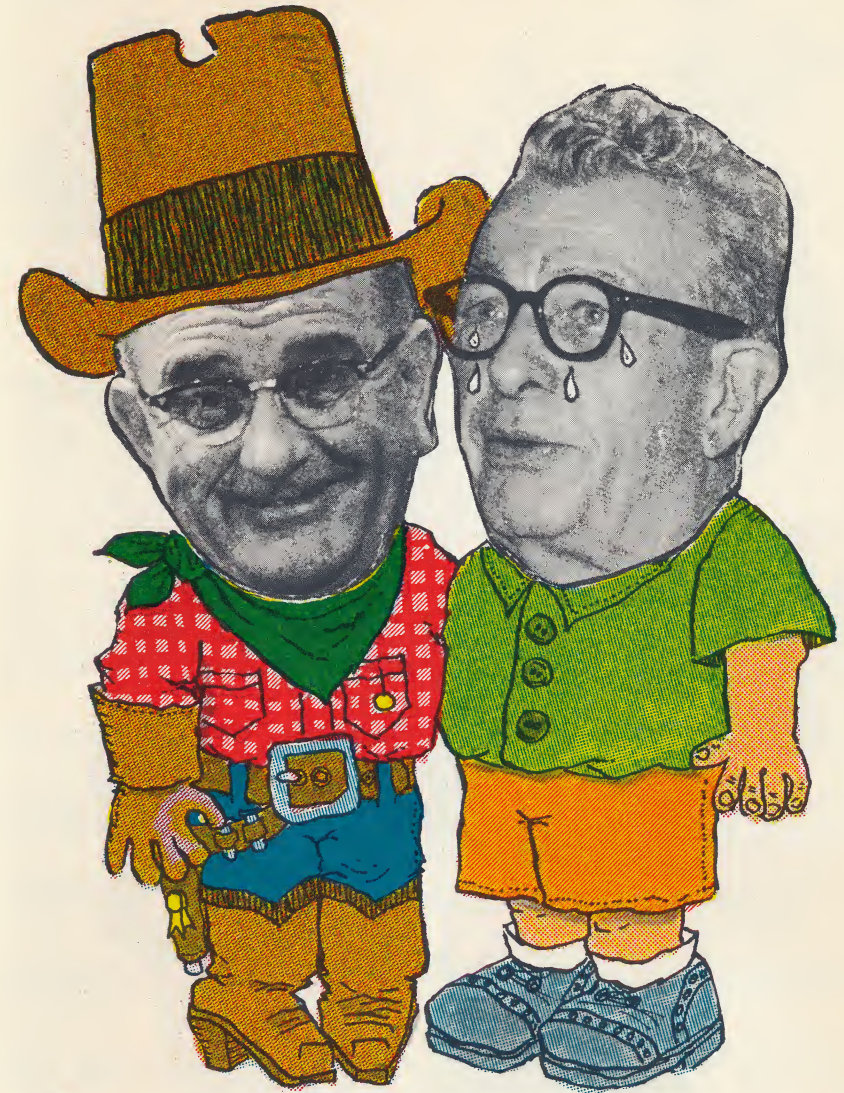
Library of Congress Catalogue Number 65-21849

PRINTED IN THE UNITED STATES OF AMERICA

THE PHOTOGRAPHS IN THIS BOOK ARE USED  
BY PERMISSION OF CULVER PICTURES AND  
UNITED PRESS INTERNATIONAL.



# MYSTERY PICTURE



**T**EX AND EVVIE ARE BUDDIES FROM THE OLD NEIGHBORHOOD.

**BUT WAIT...** EVVIE IS CRYING!  
CAN YOU FIGURE OUT WHY EVVIE IS CRYING?

TURN PAGE FOR ANSWER →





# SING-ALONG TIME

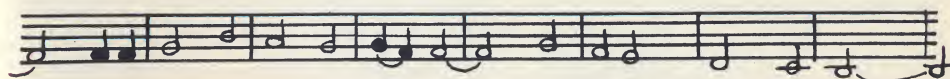


**T**HE OFFICIAL MARCHING SONG  
OF THE GREAT SOCIETY

(TO THE TUNE OF "MARCHING TO PRAETORIA")



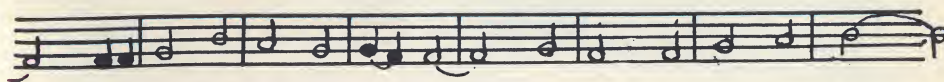
WE ARE MARCHING TO EUPHORIA, EUPHORIA, EUPHORIA



WHERE THE THINKING'S ALL DONE FO-OR YA' BY GOOD OLD L.B.J.



WE ARE MARCHING TO EUPHORIA, APPALACHIA TO PEORIA



FED'RAL BEN-E-FITS FOR MORE O' YA', EUPHORIA, HOO-RAY!



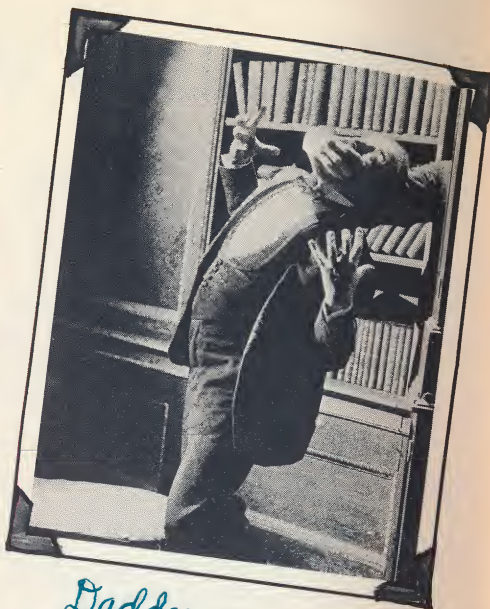
# Linda Bird's Photo Album



Daddy out for a leisurely Sunday drive.



The cooks whomp up a batch of Daddy's favorite Texas-style chili.



Daddy cautions a Cabinet member against being too talkative with the Press.



Texas White House: preparing a warm welcome for some Republican visitors.



Daddy takes time out to enjoy an inspirational TV program.



Daddy explains his Great Society program to a few visiting firemen.



I mustn't take my camera to the Bobby Baker hearings anymore, daddy says.



Texas kinfolk responding to Daddy's invitation to visit the White House.



← A WHITE HOUSE FIRST! Luci Baines throws a frug party in the Oval Room.



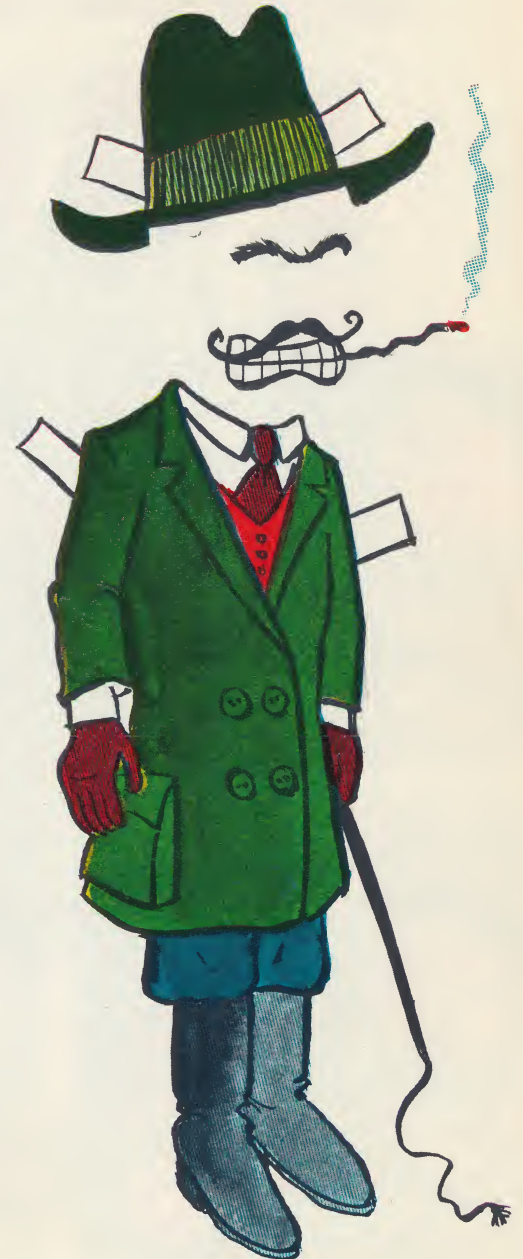
# PAPER DOLL

YOUR **L.B.J.** DOLL HAS A DRESS-UP OUTFIT FOR EVERY OCCASION. SEE IF YOU CAN CHOOSE THE CORRECT OUTFIT FOR EACH OCCASION LISTED BELOW.

1. STATE OF THE UNION MESSAGE.
2. CONFERENCE WITH CIVIL-RIGHTS LEADERS
3. PERSUADING CONGRESS TO PASS A "GREAT SOCIETY" BILL.

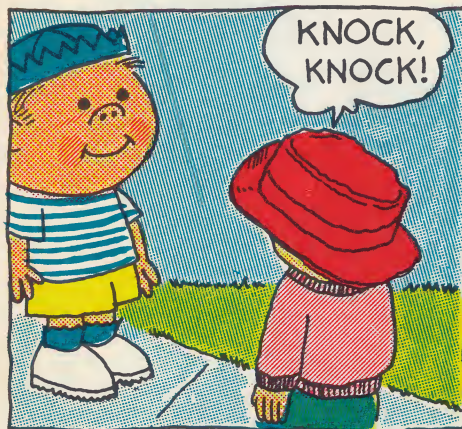


# DRESS-UP FUN





# JOKE PAGE



KNOCK, KNOCK!

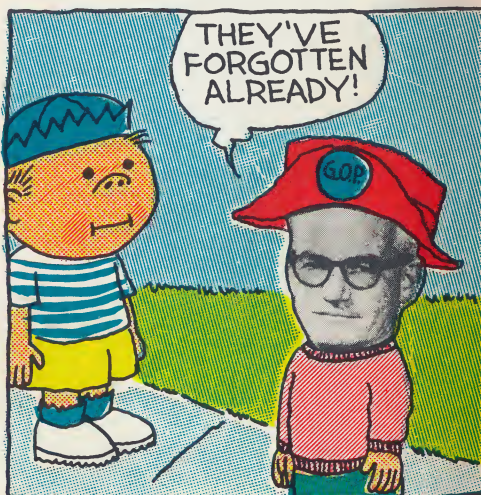


WHO'S THERE?

BARRY!



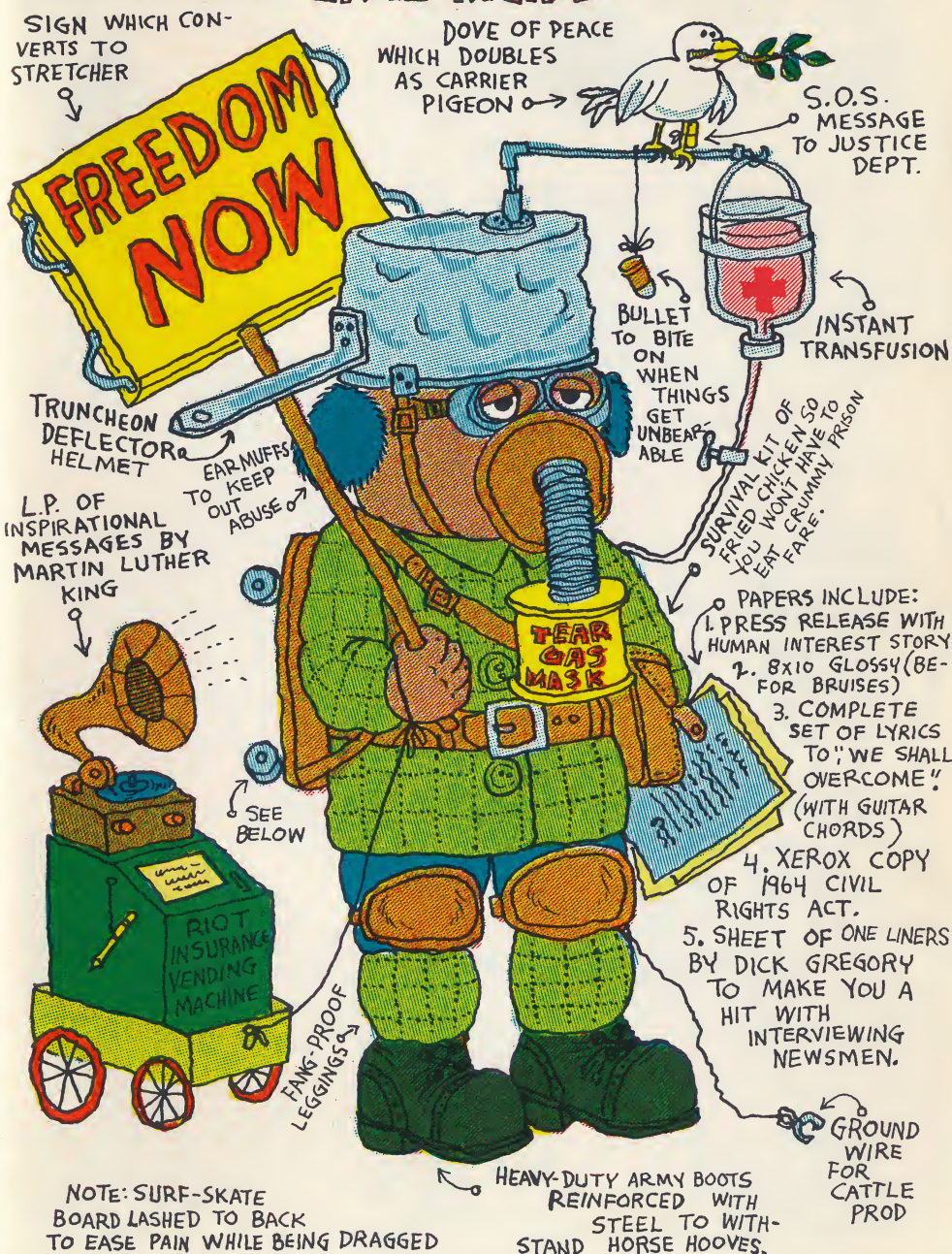
BARRY WHO?



THEY'VE FORGOTTEN ALREADY!

## FASHION PAGE

HERE'S YOUR CORRECT ATTIRE FOR A NON-VIOLENT **CIVIL RIGHTS** DEMONSTRATION.





# CRADLE TO THE GRAVE

THE ALL AMERICAN GAME

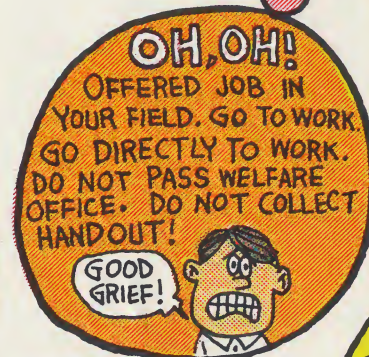
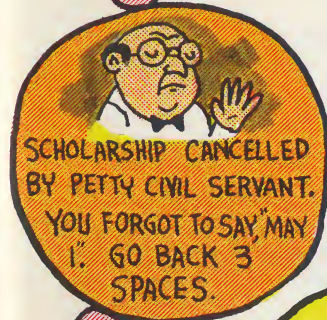
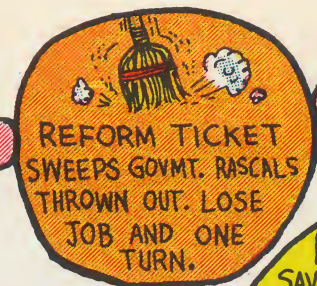
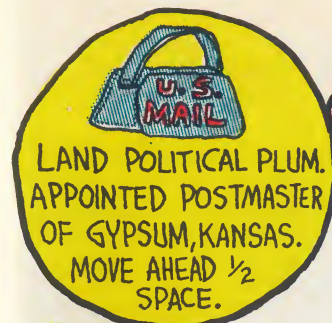
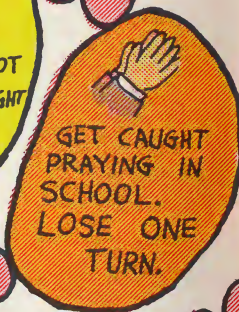
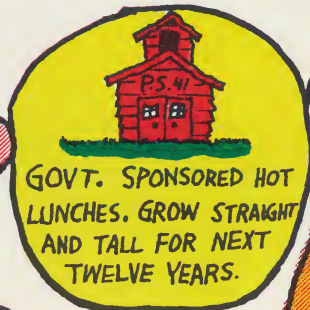


CUT OUT TOKENS



PIN ARROW ON DIAL AND SPIN IN TURN.

**DIRECTIONS:** THE OBJECT OF THE GAME IS TO GET FROM THE CRADLE TO THE GRAVE WITH AS MUCH FEDERAL ASSISTANCE AS POSSIBLE. **BEWARE OF PITFALLS**





# THE MAGIC DOT!



**E**DDIE AND MARTY HAD A FIGHT.  
HELP THEM BE FRIENDS AGAIN.  
HOLD YOUR NOSE ON THE **MAGIC DOT**.  
EDDIE AND MARTY WILL APPEAR  
TO SHAKE HANDS AND MAKE UP.  
THIS IS CALLED AN "OPTICAL  
ILLUSION".

## LET'S PLAY APPALACHIA!



**T**HIS IS POOR, POVERTY-STRICKEN  
APPALACHIA.

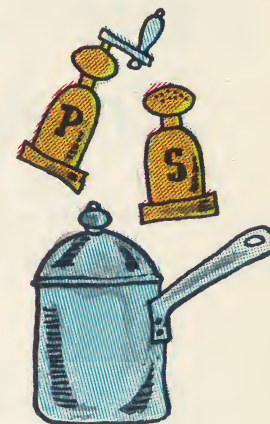
**PROBLEM:** WHAT WOULD YOU DO TO  
IMPROVE IT?

**TURN PAGE FOR OFFICIAL GREAT  
SOCIETY SOLUTION** 





# YOU CAN COOK

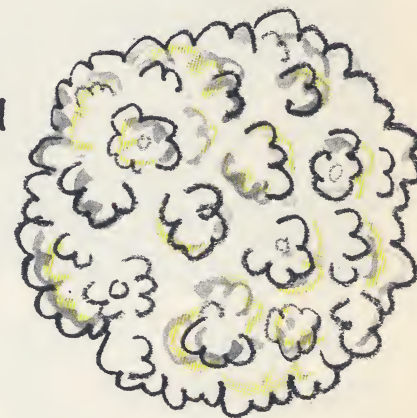


## TEXAS CORNBALLS

(LBJ'S FAVORITE RECIPE)

### INGREDIENTS

1. A WHOLE MESS OF CORN
2. SCHMALTZ
3. SWEET SYRUP
4. A BUNCH OF OLD CHESTNUTS
6. A DASH OF PAP

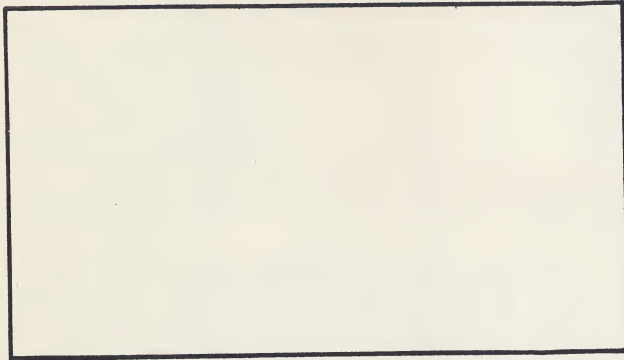


LARD GENEROUSLY WITH HOMILIES  
AND SERVE WARMED OVER WITH  
PIE IN THE SKY.

SERVES 190 MILLION



# THINGS TO MAKE



← (A.)



← (B.)

**L**ET'S PRETEND TO BE SECRETARY  
MACNAMARA, GANG!

CUT OUT SQUARE **A.** AND PASTE  
OVER SQUARE **B.**

**CONGRATULATIONS.....**

YOU JUST MADE A PARKING LOT  
OUT OF THE BROOKLYN NAVY YARD.

**NEW**

**MATH**

**QUIZ**

$$\begin{array}{r} 2 \\ +2 \\ \hline 4 \end{array}$$

$$4 \overline{) 12}^3$$

$$\begin{array}{r} 5 \\ -3 \\ \hline 2 \end{array}$$

**PROBLEM:** SENATOR HAWG'S  
STATE DESPERATELY NEEDS.....

\$ 20 MILLION FOR URBAN RENEWAL

\$ 47 MILLION FOR A HYDRO-ELECTRIC DAM

\$ 186 MILLION FOR HIGHWAY CONSTRUCTION

TOTAL \$

**W**HAT IS THE TOTAL  
AMOUNT OF FEDERAL  
AID THAT SENATOR  
HAWG'S STATE WILL  
GET THIS YEAR?



**ANSWER:** NOT ONE RED CENT. UNFORTUNATELY,  
SENATOR HAWG'S STATE WENT WITH GOLDWATER  
IN '64.



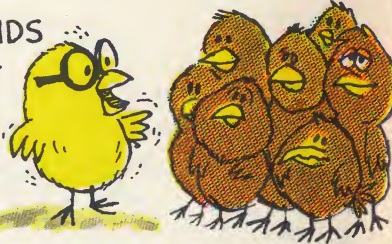
# THE STORY OF BARRY LITTLE

(A GRIM FAIRY TALE)



ONCE UPON A TIME A THOUGHT STRUCK BARRY LITTLE ON THE HEAD. "THE SKY IS FALLING," HE SAID. "SOMEONE MUST TELL THE KING SO THE PEOPLE WILL BE SAVED."

BARRY LITTLE CALLED HIS FRIENDS TOGETHER AND SAID, "THE SKY IS FALLING. IN MY HEART I KNOW I AM RIGHT. WHO WILL RUN WITH ME TO SAVE THE PEOPLE?"



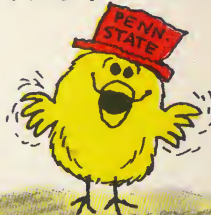
"I WILL SAY THIS ABOUT RUNNING," SAID IKEY LIKEY. "I AM NOT AGAINST THOSE WHO WOULD RUN BUT...UH...I THINK WE SHOULD...UH...ON THE OTHER HAND BE...UH...CAREFUL NOT TO OFFEND THOSE WHO ARE ANTI-RUN...AND...UH...AVOID RUNNING TO EXTREMES...THAT IS...WHAT WAS THE QUESTION?"

"I HAVE RUN BEFORE AND THE PEOPLE WOULD NOT LISTEN," SAID TRICKY DICKY. "HOWEVER, I SHALL BE HERE IF YOU NEED ME."

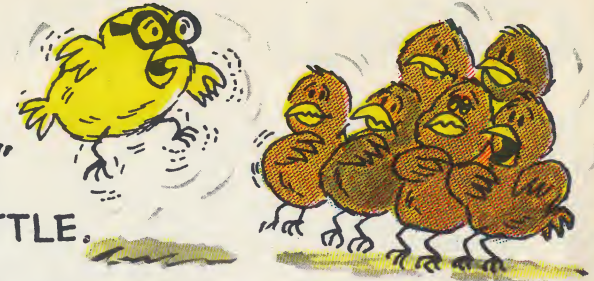


"YOU HAVE YOUR OWN WORK TO DO," SAID COCKY ROCKY. "I COULD RUN IN YOUR PLACE. IN ANY EVENT, I WILL RUN ALONE OR NOT AT ALL!"

"I DO NOT CHOOSE TO RUN," SAID WILLY NILLY, "BUT IF YOU ALL COAX ME, I WILL THINK ABOUT IT!"

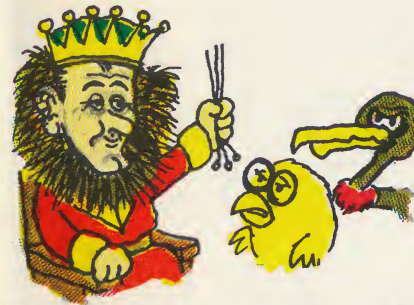
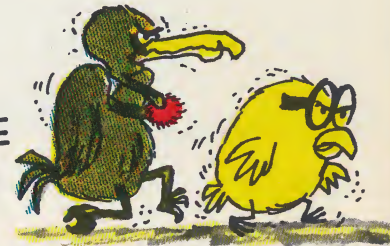


"WILL NO ONE RUN WITH ME?" ASKED BARRY LITTLE.



"I WILL RUN WITH YOU," GROWLED KILLER MILLER. "WE WILL TELL THE PEOPLE OF THE RUSSIAN PLOT TO MAKE THE SKY FALL ON US. AND IF THE KING WILL DO NOTHING, WE SHALL DEAL WITH HIM IN OUR OWN WAY."

SO OFF RAN BARRY LITTLE AND KILLER MILLER TO TELL THE KING TO WARN THE PEOPLE THAT THE SKY WAS FALLING!



"THE SKY IS FALLING," SAID BARRY LITTLE AND KILLER MILLER.

"SHO' 'NUFF?," SAID THE KING, SMILING AND PULLING A FEW STRINGS.

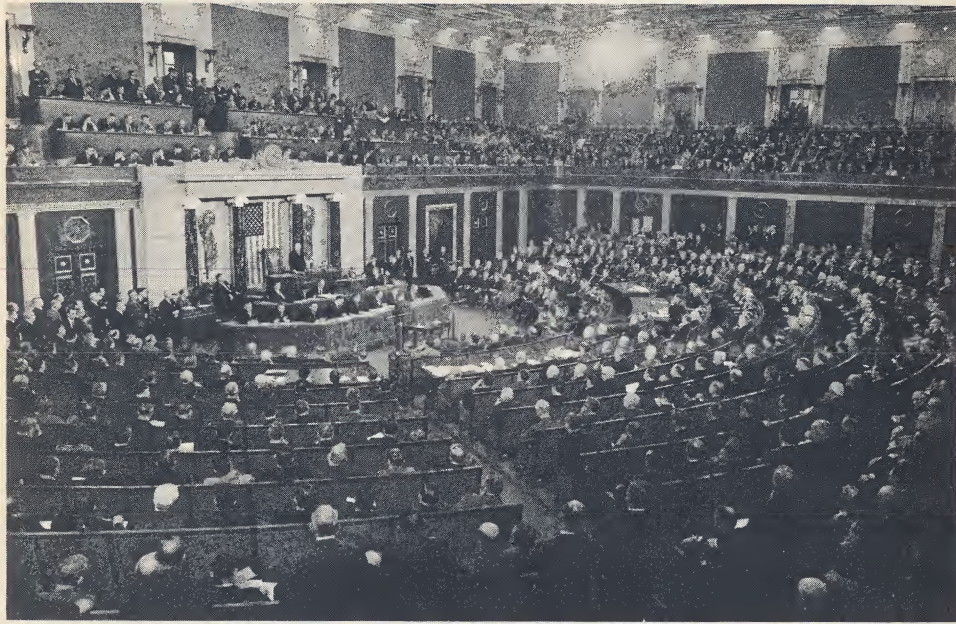
AND "SHO' 'NUFF", THE SKY **DID** FALL..... RIGHT ON BARRY LITTLE AND KILLER MILLER. AND EVERYBODY LIVED HAPPILY EVER AFTER.....

.....WELL, ALMOST EVERYBODY!





# CONGRESSIONAL PUZZLE



**T**HIS IS A PICTURE OF CONGRESS DURING A VERY IMPORTANT SESSION ON CIVIL RIGHTS.

CONGRESSMAN ADAM CLAYTON POWELL IS VITALLY CONCERNED WITH THE CIVIL RIGHTS ISSUE.

WHERE IS CONGRESSMAN ADAM CLAYTON POWELL?

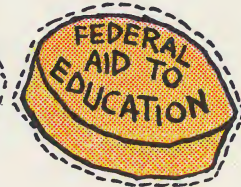
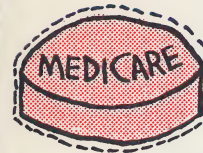
CAN YOU FIND CONGRESSMAN ADAM CLAYTON POWELL?

ANSWER: TRY PUERTO RICO.



## LET'S PLAY DOCTOR

BELOW ARE SOME  
**L.B.J.** REMEDIES  
FOR WHAT AILS  
THE COUNTRY



CUT THEM OUT AND PLAY DOCTOR WITH YOUR LITTLE LIBERAL FRIENDS.

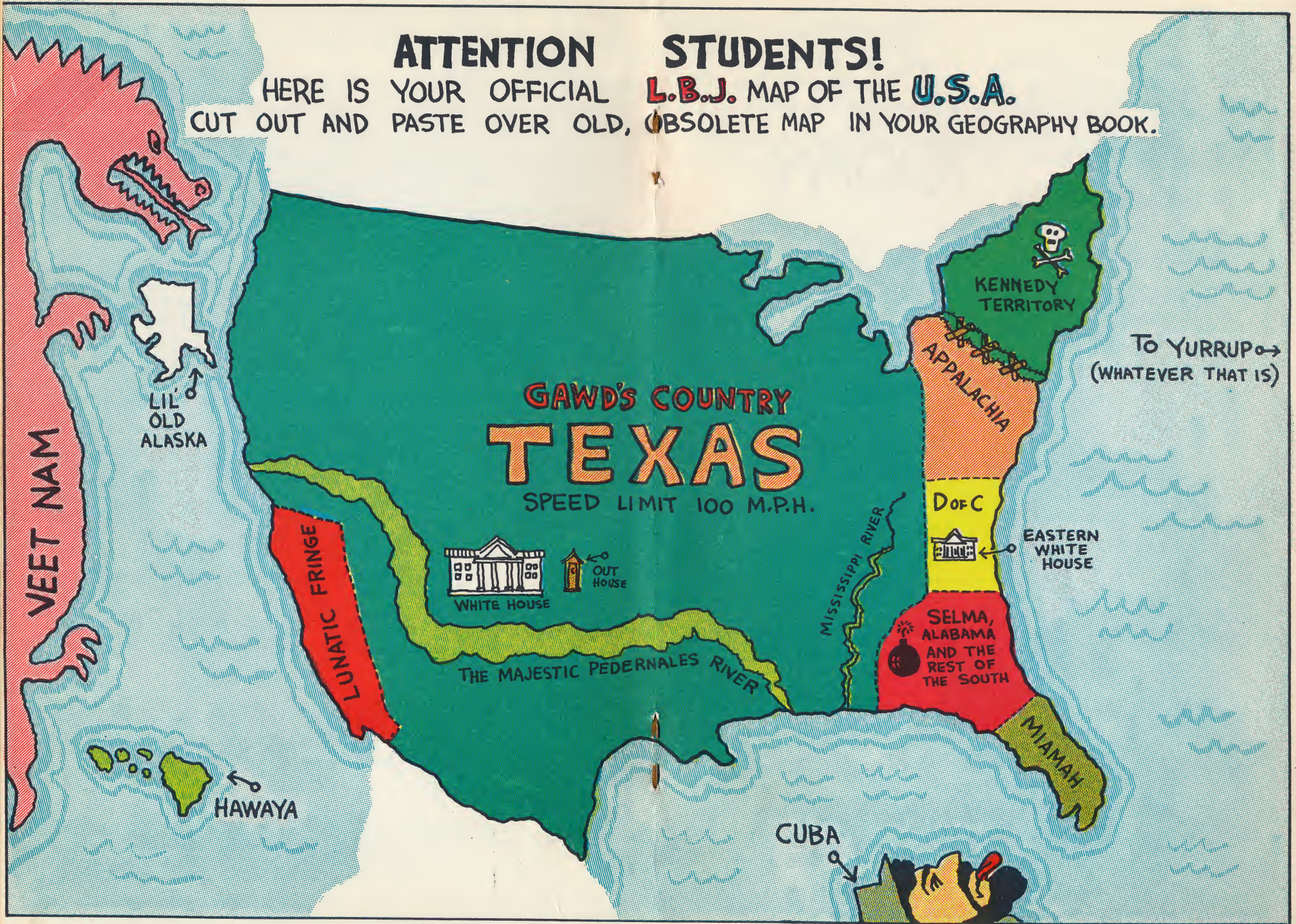
**DO NOT** FEED THESE PILLS TO YOUR LITTLE CONSERVATIVE FRIENDS.

...THESE ARE VERY BITTER PILLS FOR THEM TO SWALLOW!



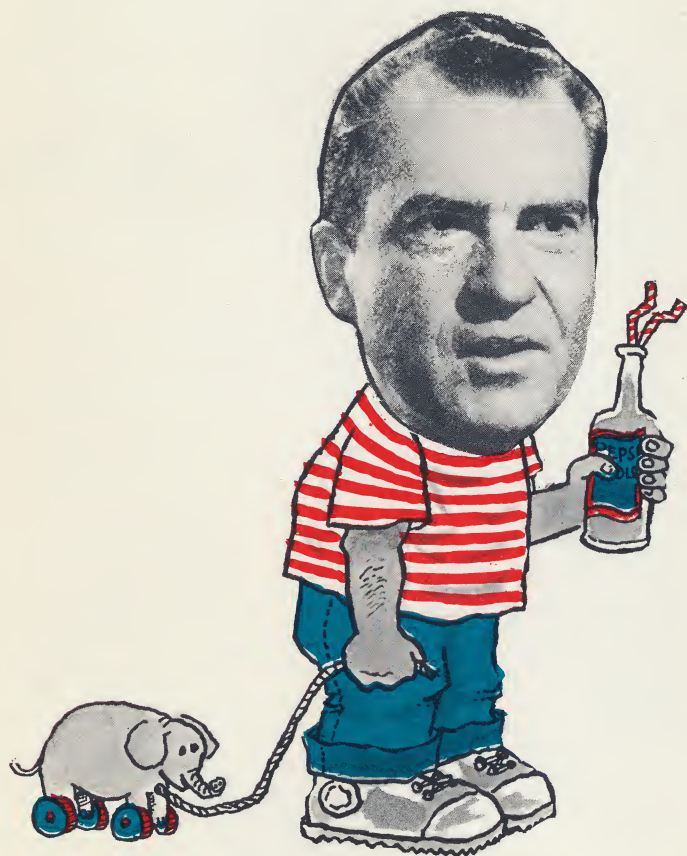
# ATTENTION STUDENTS!

HERE IS YOUR OFFICIAL **L.B.J.** MAP OF THE **U.S.A.**  
CUT OUT AND PASTE OVER OLD, OBSOLETE MAP IN YOUR GEOGRAPHY BOOK.





GOOD DEED  
FOR TODAY



SEND THIS KID  
TO CAMP!

# THE GREAT GOLD ROBBERY MYSTERY!

**FORT KNOX** IS IMPOSSIBLE TO ROB.....  
**YET** MILLIONS IN **GOLD** HAVE  
MYSTERIOUSLY DISAPPEARED LATELY!

PRETEND YOU  
ARE AGENT 007½

....YOUR ONLY  
CLUE IS THIS  
PHOTO OF THE  
CULPRIT RUNNING  
OFF WITH THE GOLD



IS THE ROBBER:  
☐ JESSE JAMES  
☐ JOHN DILLINGER  
☐ GOLDFINGER



**GIVE UP?** TURN PAGE FOR SOLUTION





BUILD YOUR OWN EYESORE!

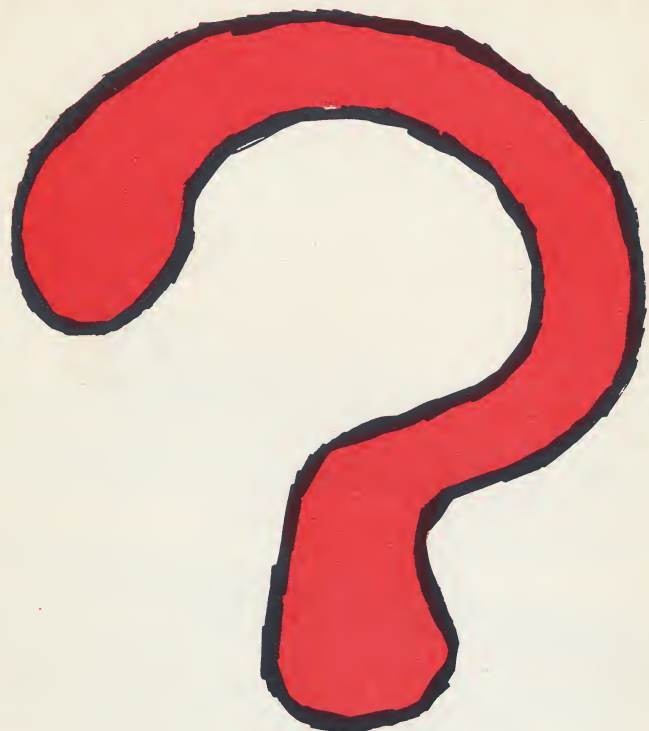


SAM RAYBURN CONGRESSIONAL OFFICE BLDG.

ALL YOU NEED IS  
750 MILLION DOLLARS  
AND A LOT OF **BRASS**



# RIDDLE PAGE



# GREAT SOCIETY HOE-DOWN TIME

## LEARN THE PRESS CONFERENCE POLKA



### SIMPLE INSTRUCTIONS:

SIDESTEP, SIDESTEP,  
SIDESTEP, SIDESTEP.....  
KEEP REPEATING STEP ONE.

### DIAGRAM:



**IMPORTANT:** STAY ON YOUR TOES  
AND NEVER, EVER FACE THE MUSIC!



# KIDS, Know Your Baseball



**BOBBY "CARPETBAG" KENNEDY**

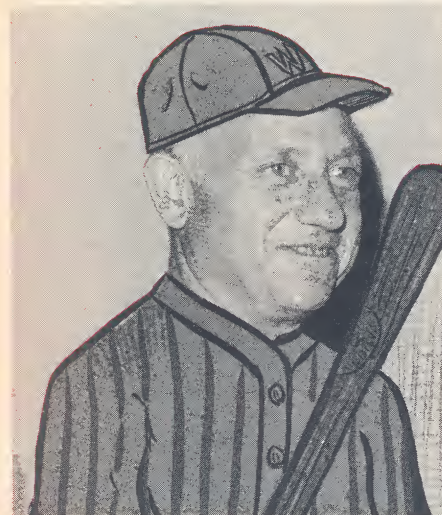
**Bobby "Carpetbag" Kennedy:** Figured prominently in recent trade between Boston and New York. A fireball pitcher, Bob switched from a starting role to relief man when he couldn't get to first base in the Texas League. He spent a lot of time on the bench before coming to the Senators, but Bobby could be Rookie of the Year if he plays ball with the Johnson team.



**"SOFTSHOE" GEORGE MURPHY**

**"Softshoe" George Murphy:** Called up from the Grapefruit League to replace Pierre "Fats" Salinger, who was sent down to the minors. Fancy footwork on and off the field earned George a tryout for the Senators, and he made the team by hitting a home run his first time at bat. A mediocre performer in Los Angeles who bats, throws, and thinks righty, George could become a good ballplayer if he can learn to go to his left occasionally to make the big play.

# Washington Senators Trading Cards



**JACK "LEFTY" JAVITS**

**Jack "Lefty" Javits:** Long on talent, but short on team spirit. Refused to play right field during the '64 Series and was a holdout while his club took a drubbing from the Texas team. An all-around performer, Lefty bats clean-up, never steals, seldom strikes out, and could probably be Most Valuable Player if he played in the Other League.



**WAYNE "THE PAIN" MORSE**

**Wayne "The Pain" Morse:** A switch-hitter, Wayne can slug from either side, or both if the mood strikes him. Can take any position, but is most often way out in left field. Switching frequently from team to team, Morse has been a Tiger, a Dodger, a Brave but never an Angel. A real good slugger, Wayne could do the Senators a lot of good if he weren't way off base so much of the time.

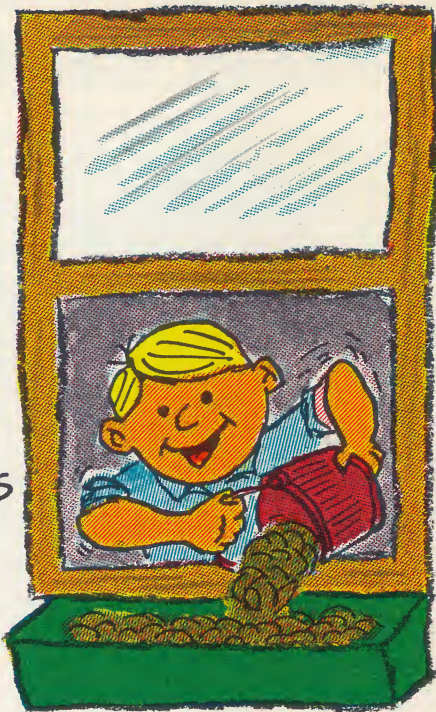


# MAKE MONEY WITH A WINDOW-BOX GARDEN!

FIRST WE FILL THE  
WINDOW BOX WITH DIRT.  
NOW THEN, WHAT SHALL  
WE PLANT?

SHALL WE PLANT CARROTS  
AND MAYBE MAKE 10 CENTS  
A BUNCH?

SHALL WE PLANT ASPARAGUS  
AND MAYBE MAKE 20 CENTS  
A BUNCH?



LET'S NOT BE  
A JERK!

LET'S PUT OUR  
GARDEN IN THE  
**SOIL BANK** AND  
MAKE A BUNDLE  
WITHOUT PLANTING  
A DAMN THING!



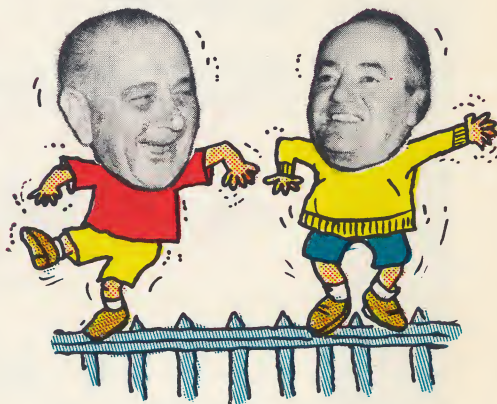
# FOLLOW THE LEADER

(DEMOCRAT VERSION)

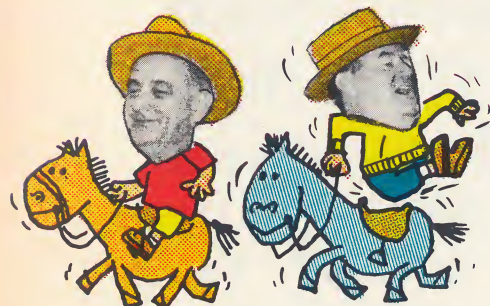


← THIS IS YOUR  
**LEADER** ...  
DO EVERYTHING  
HE DOES!

....IF HE  
WALKS THE FENCE,  
YOU WALK THE  
FENCE....



....IF HE PLAYS  
COWBOY,  
YOU PLAY  
COWBOY!



**SOMETIMES** THIS GAME IS NOT SO  
EASY TO PLAY BUT **REMEMBER** ....  
....WHOEVER FOLLOWS THE LEADER BEST  
MAY GET TO BE NEXT LEADER!



# FOLLOW THE LEADER

(REPUBLICAN VERSION)

FIRST, GET  
YOURSELF  
A LEADER.

# CUT-OUT PAGE

HEY GANG,  
HERE'S YOUR  
L.B.J. WATCH!



## ASSEMBLY INSTRUCTIONS

1. CUT OUT WATCH-FACE **A.**  
AND STRAP **B.**

2. INSERT STRAP **B.**  
THROUGH SLITS **C.** AND **D.**

3. NOW YOUR **L.B.J.**  
WATCH IS COMPLETE,  
EXCEPT FOR THE WORKS.

4. **L.B.J.** WILL GIVE YOU  
THE WORKS LATER.







# MOTHER BIRD'S

NURSERY  
RHYME  
TIME

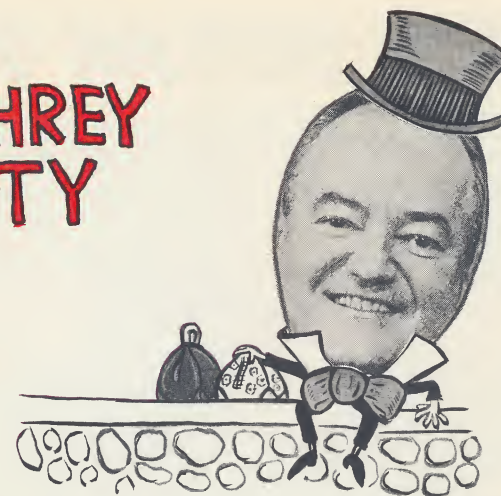
LADY BIRD LADY BIRD

LADY BIRD, LADY BIRD,  
FLY AWAY HOME.

KOSYGIN CAN'T CALL,  
LUCI'S TIED UP THE PHONE!



# HUMPHREY DUMPTY



HUMPHREY DUMPTY SAT ON THE WALL  
BAGS ALL PACKED, AWAITING THE CALL.  
ALL THE KINGS' HORSES AND ALL THE KINGS' MEN  
WENT TO THE FUNERAL.....  
....BUT HUMPHREY DUMPTY SAT ON THE WALL.

# I LOVE LITTLE DOGGIE

I LOVE LITTLE DOGGIE, HIS COAT IS SO WARM  
AND IF I DON'T HURT HIM, HE'LL DO ME NO HARM.  
SO I WON'T PULL HIS EARS, NOR SCARE HIM AWAY  
AND I WON'T CATCH HELL FROM THE **S.P.C.A.**





# G.O.P. JIGSAW PUZZLE



## DIRECTIONS

1. CUT OUT THE PIECES OF THE PUZZLE.
2. PASTE THEM ON HEAVY CARDBOARD.
3. TRY TO PIECE TOGETHER A UNIFIED, EFFECTIVE REPUBLICAN PARTY.
4. LOTSA LUCK.

# INVESTIGATION MAZE



**B**OBBY THE BAKER AND HIS GOOSE, FANNY, ARE IN A STEW. THEY ARE SCARED. TAKE A PENCIL AND HELP BOBBY GET HIS FRIGHTENED FANNY OUT OF HOT WATER BEFORE HIS GOOSE IS COOKED.



# STEAL THE OLD

# MAN'S BUNDLE

...THERE ARE  
NO RULES TO  
THIS

GAME!

THIS IS THE  
OLD MAN

THIS IS  
HIS BUNDLE





# SQUAT TAG

## RULES

1. WHOEVER IS IT CAN TAG YOU IF YOU ARE STANDING UP.

2. IF YOU SQUAT, IT CAN'T TAG YOU.



## WARNING!

DO NOT PLAY THIS GAME IN THE SOUTH....



...THEIR RULES ARE SOMEWHAT DIFFERENT.

# KIDS...



## WIN A TRIP TO WASHINGTON...

ENTER THE LUCKY-DRAWING WHITE HOUSE SWEEPSTAKES!

TO ENTER: SIMPLY WRITE YOUR SOCIAL SECURITY NUMBER IN 25 WORDS OR LESS AND MAIL TO: WHITE HOUSE, WASHINGTON, D.C.

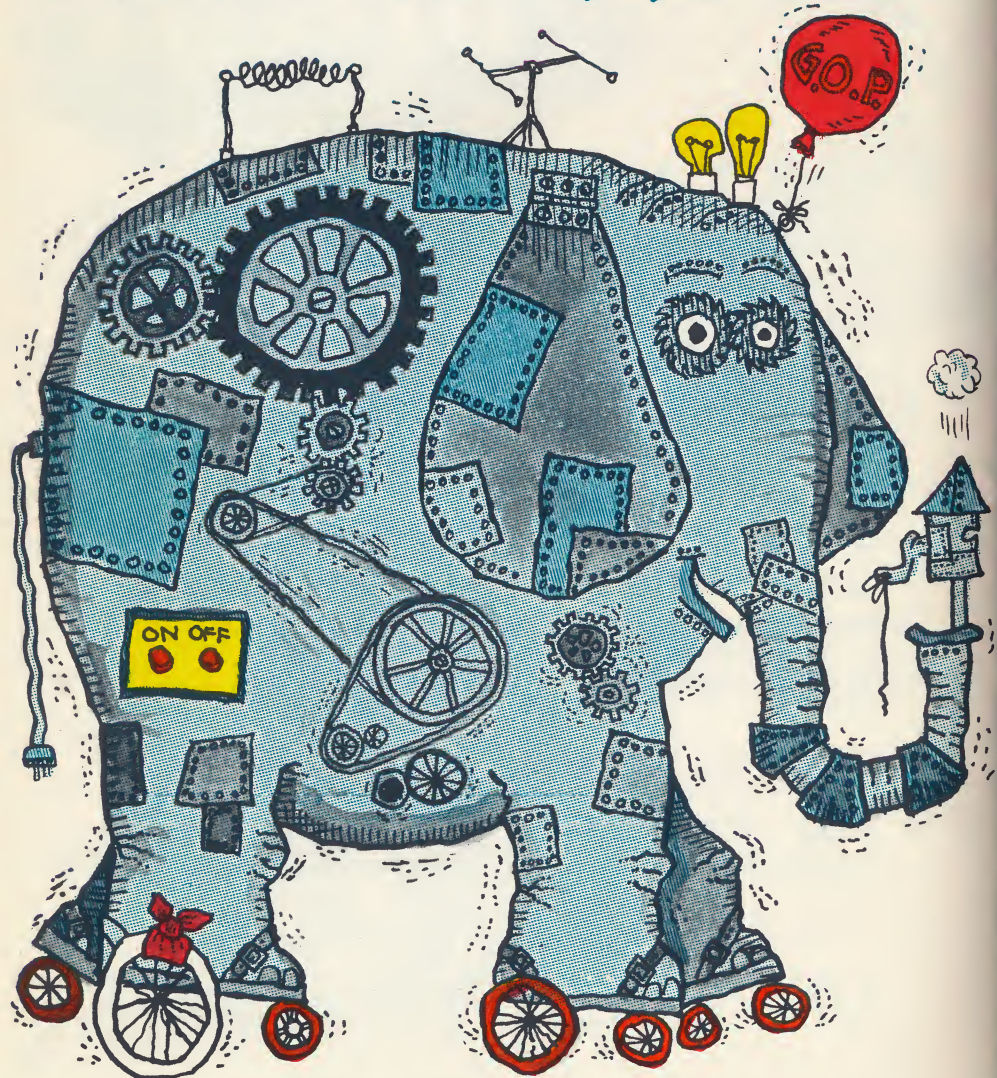
**SECOND PRIZE: 2 WEEKS ON L.B.J.'S PERSONAL STAFF.**

**FIRST PRIZE: 1 WEEK ON L.B.J.'S PERSONAL STAFF.**



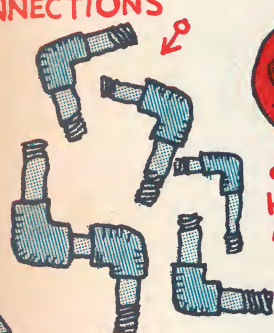
# REPUBLICANS!

## BUILD A NEW POLITICAL MACHINE



HERE'S A LIST OF MATERIALS  
YOU'LL NEED...

PLENTY OF  
CONNECTIONS



HOT  
AIR



COGS IN  
THE MACHINE



SOME  
RIGHT WING  
NUTS



SOME  
LEFT WING  
NUTS



LOTS OF  
STEAM



HOOPLA



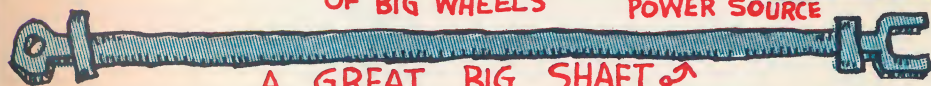
A COUPLE  
OF BIG WHEELS



LOTS OF  
LITTLE  
WHEELS



POWER SOURCE



A GREAT BIG SHAFT

IF YOU BUILD YOUR MACHINE  
RIGHT, YOU WILL HAVE A BIG SHAFT  
LEFT OVER.

LET'S SEE NOW...

WHO CAN YOU  
GIVE THE SHAFT TO?



HISTORICAL NOTES:

# THE HONEST POLITICIAN!

SENATOR  
WILLIAM T. GWINN  
OF CALIFORNIA  
WENT THROUGH  
HIS ENTIRE  
CAREER WITH-  
OUT ONCE TRY-  
ING TO WANGLE  
A GOVERNMENT  
AIRCRAFT  
CONTRACT FOR  
HIS HOME STATE!!!

(SENATOR GWINN  
DIED IN 1885)





AND PHIL HANN  
BY JACK HANAHAN

